



EMAK MEMBERSHIP CATEGORIES & BENEFITS

1. PLATINUM CORPORATE MEMBERSHIP

Eligibility Criteria

- Must be a legally registered entity in Kenya
- Employs 20+ full-time staff **or** has an annual turnover exceeding Kshs 50 million
- Has been in continuous operation for over 5 years
- Demonstrated experience in delivering 5+ major events for multinational or large-scale clients
- Must meet any three (3) of the above criteria
- Commitment to the EMak Code of Conduct and Professional Ethics

Benefits

- **Prominent listing** and profile feature on EMak website and directory
- **Platinum Membership Certificate** (for branding and tendering purposes)
- **Three (3) voting rights** at the Annual General Meeting
- **Top-tier visibility** for homepage banner and mobile ads on EMak platforms
- **Up to 30% discount** on advertising on EMak's website, newsletters, and social media
- **Premium exhibition booth** at the EMak Annual Trade & Innovation Expo
- **Advocacy representation** on industry issues with county/national government, KRA, or regulatory agencies
- **First consideration** for slots in EMak-led business delegations and trade missions
- **Exclusive access** to research reports, learning resources, policy briefs, and legal advisory notes

Membership Fees

- **Registration (One-Off):** Kshs 100,000
 - **Annual Subscription:** Kshs 50,000
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2. GOLD CORPORATE MEMBERSHIP

Eligibility Criteria

- Legally registered business entity
- Employs 10–20 staff **or** annual turnover between Kshs 25 million and Kshs 50 million
- At least 3 years of operation
- Proven experience managing 3+ large-scale or corporate events
- Must meet any three (3) of the above criteria
- Must sign EMAK's Code of Conduct and Professional Ethics

Benefits

- **Highlighted listing** on the EMAK website and member directory
- **Gold Membership Certificate**
- **Two (2) voting rights** at the Annual General Meeting
- **Priority access** to homepage and mobile advertising slots
- **Up to 20% discount** on digital advertising through EMAK platforms
- **Standard booth** at the Annual EMAK Exhibition
- **Representation** in policy advocacy forums and stakeholder consultations
- **Eligibility** for regional trade delegation slots
- **Access to curated industry updates, toolkits, training invites, and partner events**

Membership Fees

- **Registration (One-Off):** Kshs 50,000
 - **Annual Subscription:** Kshs 25,000
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3. SILVER CORPORATE MEMBERSHIP

Eligibility Criteria

- Legally registered organization
- Employs between 3–10 people **or** annual turnover above Kshs 5 million
- Minimum 3 years of operational history
- Delivered at least 3 major events for mid- to large-size clients
- Must meet any three (3) of the above criteria
- Commitment to EMAK Code of Conduct and Professional Ethics

Benefits

- **Featured listing** on EMAK website and member directory
- **Silver Membership Certificate**
- **One (1) voting right** at the Annual General Meeting
- **Eligibility** for advertising slots on EMAK platforms (at discounted rates)
- **Up to 10% discount** on online promotions via EMAK channels
- **Shared booth space** at the Annual EMAK Exhibition
- **Inclusion** in advocacy forums and member feedback initiatives
- **Invites** to member workshops, webinars, and online industry briefings

Membership Fees

- **Registration (One-Off):** Kshs 25,000
 - **Annual Subscription:** Kshs 12,500
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TERMS & CONDITIONS

1. **Open Enrolment:** Membership applications are accepted year-round.
2. **Upgrading Membership:** Members may apply to move to a higher tier (e.g., Silver to Gold). Downgrades will only be considered under exceptional circumstances upon approval by the Legal & Administration Committee.
 - Submit updated documentation for vetting
 - Top-up any registration and subscription fee difference
3. **Annual Membership Cycle:** Membership runs on a calendar year basis (January to December).
4. **Code of Conduct:** All members must submit a signed Code of Conduct and Professional Ethics upon joining.
5. **Flexible Payments:** Fees can be paid in full or in instalments, which must be cleared within three (3) months. Membership documents will be issued only after full payment.

REQUIRED DOCUMENTATION FOR REGISTRATION

- Completed and signed membership application form
- Copy of business registration certificate
- Copy of valid KRA PIN certificate
- Current CR12
- Copy of valid Tax Compliance Certificate (TCC)
- Copy of applicant's National ID
- KRA PIN certificates for all directors
- Passport-size photographs of all directors
- ID copies of all directors listed on CR12
- Copy of latest audited financial statements
- Recommendation letters from three (3) major clients

Contact Information

Events Managers Association of Kenya (EMAK)

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🌐 **Web Portal:** www.emak.co.ke

🔗 **Connect. Collaborate. Elevate.**
